

New Study

by Alliance Virtual Offices Finds



Outsourcing Reception Services Saves up to \$163 Million

New insights into established businesses
reluctant to embrace virtual office solutions



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Study Methodology

This analysis aimed to discover ways that existing businesses can utilize remote work and virtual services to increase profits and productivity. Extant literature was reviewed for relevant content among scholarly and trusted popular sources. Findings were presented in the linked literature review article with references presented in AP style at the attached document's end. The literature review was conducted by an experienced academic librarian by researching both scholarly and popular sources for statistics pertaining to the use of virtual services by existing businesses that are reluctant to embrace remote work technologies.

Research topics were sought regarding live receptionist services, cost savings, demographic data, productivity, and employee attitude. After the literature review, 15 articles were chosen to include in the report. The number of data points collected from the articles totaled 48,455.

This study is highly relevant, as small-to-medium-sized are a key demographic of Alliance's customer base, and we want to serve them effectively.

[See our findings here.](#)