Affiliate Quick Start Guide Network: Impact





About Alliance Virtual Offices

We help innovative businesses scale faster with high-quality flexible workspaces, market-leading tech infrastructure, and professional receptionist support.

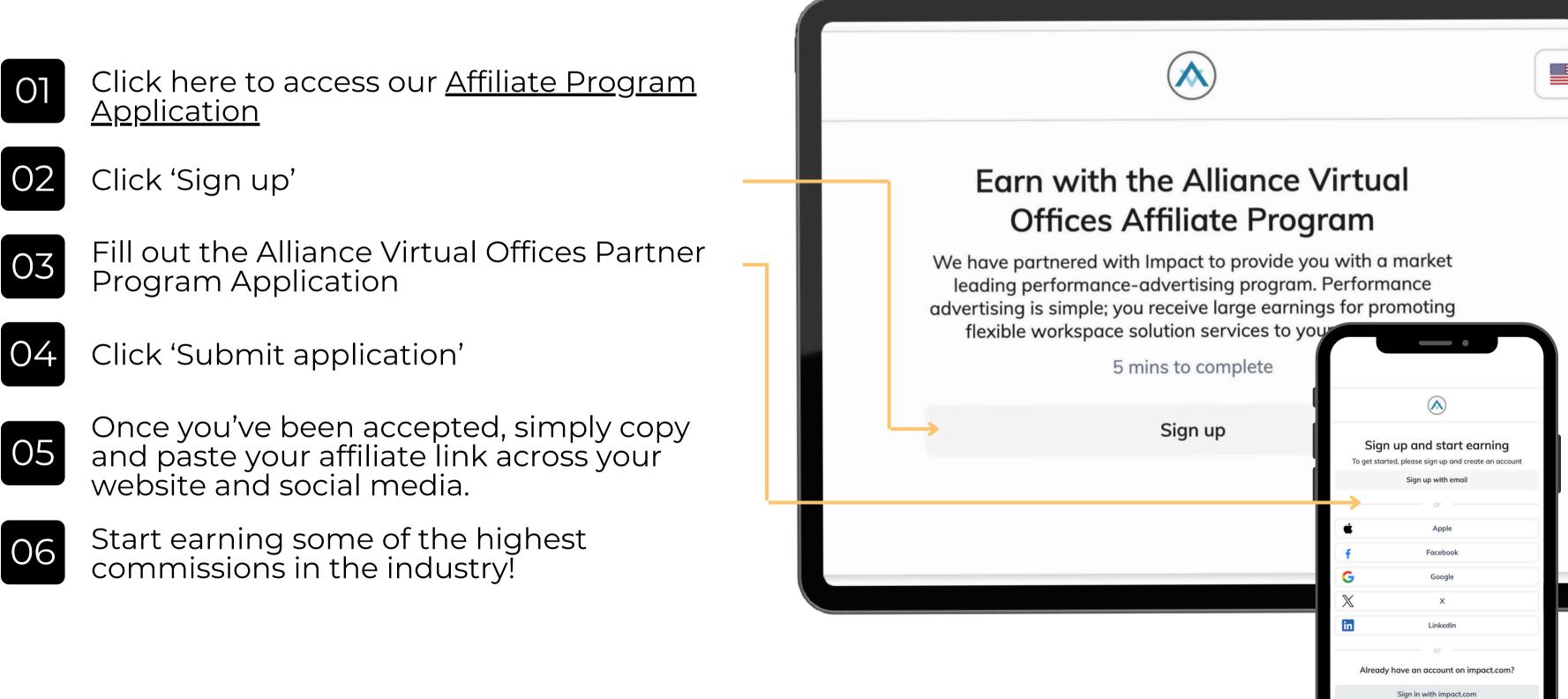
Operating in 1100+ locations, our global virtual office network empowers businesses and teams of all sizes - from small startups to mid-size firms and global Fortune 500 companies - to **work** more productively, save money, and grow flexibly.







Join the Alliance Virtual Offices Affiliate Program Start Earning







Unique Program Offerings Partner Program

- Global program.
- Earn multiple referral fees from a single client.
- Bonus and increased commission opportunities.
- 60-day cookie window.
- Pre-written content.
- Access to a frequently updated library of assets and partner resources.
- Dedicated program management team.









Partner Referral Fee Schedule

\$65 Platinum Virtual Office Plan **\$30** Virtual Phone Unlimited Plan **\$150** Virtual Office + Meeting Room Bundle \$100 Monthly Coworking Plan

Virtual Phone + Live Receptionist

\$125 50 Minute Plan **\$175** 100 Minute Plan **\$260** 200 Minute Plan \$375 300 Minute Plan **\$550** 500 Minute Plan

What to Post Content

Evergreen Content

Creating unique content that will provide solid SEO value and help your readers learn about Alliance Virtual Offices is a key strategy.

Pre-Written Content

We will be sending ready-to-post content through our affiliate newsletters.

Please feel free to use the content as inspiration when needed and edit it to fit your own voice and audience.



Here are some article titles to help get you started:

- Is a Virtual Office the Answer to Your Business Needs?
- How Does Coworking Work?
- Give Your Customers the Support they Need with a Virtual Receptionist.

What to Post

Links, Banners & Offers

Under the **Content > Assets section of Impact**, you will find banners and other marketing collateral to use.



Try the following to begin:

- your chance of converting.
- Check your most searched-for posts is there any virtual office, innovative business solution, or similar with your unique referral link.
- if available.



• Adding a 728x90 banner or 300x250 banner mid-article can help bolster your click-through-rates and increase

opportunity to insert your unique link on any of those keywords? Do you have posts that contain coworking, keywords? If the answer is yes, replace those keywords

Always include an offer from Alliance Virtual Offices,

How to Be Successful

Affiliate Partner Program



ALWAYS use your affiliate links from Impact;

add them throughout your content and to any link that you refer to the Alliance Virtual Offices site. These links will make sure you are credited for the leads you refer.



Be personal and post regularly.

It often takes repeated mentions over time for your audience to take action. The more you mention Alliance Virtual Offices, the more likely your readers are to believe you love the company and will check it out for themselves!



List your keywords correctly

on your website platform to improve your SEO results.



audience reach

by promoting your site/blog content across multiple channels such as newsletters, social media, vlog, podcast, etc.



Maximize your Alliance Virtual Offices

Get Social Tips

Tips to promote Alliance Virtual Offices to your social media followers:

- **Tweet** about your favorite Alliance Virtual Offices features.
- If you have experiences with Alliance Virtual Offices, feature review posts on Facebook and Instagram with visual examples.
- Don't forget to tag us on Facebook and Twitter (@alliancevirtual).
- Remember to always disclose your affiliate links on social channels and on your website. Suggested hashtags for social media: #Ad, #Sponsored





Don't Forget to Disclose

Disclosing you're an affiliate or are being paid for your time and effort to talk about Alliance Virtual Offices is **THE LAW!**

If you want some tips on how best to disclose your partnership without annoying your readers check out this <u>article</u>.





Resources

There's more than one approach to be a successful Alliance Virtual Offices partner. Talk to us, let us know what tools you need or stumbling blocks you're having, and we'll help you every step of the way.

We believe in our partners and are here to help you succeed.

Please don't hesitate to reach out to us.

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